U.S. DEPARTMENT OF HOMELAND SECURITY/AD COUNCIL MEETING PLACE

:30

EXPIRATION: 10/31/2007

AS PRODUCED

B W Y O R K

OPEN ON FAMILY SITTING ON COUCH IN LIVING ROOM.

MUSIC

SHOT OF MAN IN KITCHEN.

MAN: If a natural disaster happened and we were outside the home, we would probably all meet, I'll say, around the grocery store, you know...

SHOT OF WOMAN SITTING ON COUCH.

WOMAN: We would all meet at a bus stop. That is our meeting place.

SHOT OF TWO KIDS THINKING AT THEIR DESK.

CUT TO TEENAGE KID STANDING.

KID1: Well, we would probably just meet out in front of the house.

RETURN TO SHOT OF TWO YOUNG KIDS AT DESK.

KID2: Uh, we'd probably meet at our neighbor's house.

CUT TO TEENAGE KID STANDING.

KID1: If you have no plan, then you can just plan what to do as it happens.

FADE TO SUPER.

SUPER: Is your plan any better?

SUPER: Make sure your family has a plan in case of an emergency.

SUPER: ready.gov

SUPER: Ad Council, Ready, DHS logos

U.S. DEPARTMENT OF HOMELAND SECURITY/AD COUNCIL

MEETING PLACE

:25/:05

EXPIRATION: 10/31/2007

AS PRODUCED



OPEN ON FAMILY SITTING ON COUCH IN LIVING ROOM.

MUSIC

SHOT OF MAN IN KITCHEN.

MAN: If a natural disaster happened, we'd probably all meet around the grocery store.

SHOT OF WOMAN SITTING ON COUCH.

WOMAN: We would all meet at a bus stop. That is our meeting place.

SHOT OF TWO YOUNG KIDS THINKING AT THEIR DESK.

CUT TO TEENAGE KID STANDING.

KID1: Well, we would probably just meet out in front of the house.

RETURN TO SHOT OF TWO YOUNG KIDS AT DESK.

KID2: Uh, we'd probably meet at our neighbor's house.

RETURN TO SHOT OF TEENAGE KID STANDING.

KID1: If you have no plan, then you can just plan what to do as it happens.

FADE TO SUPER.

SUPER: Is your plan any better?

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U.S. DEPARTMENT OF HOMELAND SECURITY/AD COUNCIL MEETING PLACE

:15

EXPIRATION: 10/31/2007

AS PRODUCED

B W Y O R K

OPEN ON FAMILY SITTING ON COUCH IN LIVING ROOM.

MUSIC

SHOT OF MAN IN KITCHEN.

MAN: If a natural disaster happened, we'd probably all meet around the grocery store.

SHOT OF WOMAN SITTING ON COUCH.

WOMAN: We would all meet at a bus stop.

SHOT OF TWO KIDS AT DESK.

KID: Uh, we'd probably all meet at our neighbor's house.

SUPER: Is your plan any better?

SUPER: Make sure your family has a plan in case of an emergency.

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